



## **SALIDO RELEASES ADVANCED REPORTS AS PART OF ITS SINGLE-PLATFORM RESTAURANT OPERATING SYSTEM**

**NEW YORK – (July 20, 2016)** – SALIDO, the leading restaurant management system, announced today the launch of SALIDO Advanced Reports, a comprehensive real-time data reporting platform. Advanced Reports provides up-to-the-minute, actionable insights, allowing businesses to leverage their critical data to drive operational and cost efficiencies.

“We worked with prominent industry operators to deliver a solution that provides a significant benefit over legacy systems by developing a reporting engine that allows restaurants to engage with their data in the moment rather than at the end of the business day (or later), an all-too-common limitation,” said Matthew Gaines, SALIDO co-founder and director of product. “The ability to gain valuable insights in real-time combined with the ease of use will drastically change how chefs, managers, and their teams conduct and maximize their business.”

Advanced Reports lets operators access live sales and labor data such as item, table, and employee performance; hourly labor costs; and other key metrics. As part of SALIDO’s unified restaurant operating system, Advanced Reports sits on top of the labor management solution, making it easy to ensure employees – from the front of the house to the back – only see the data that is meant for them. Additionally, SALIDO was built not just for single restaurants but for multi-unit operators from the start, enabling consolidated reporting across all of an organization’s locations, in both rolled up and comparative formats.

Advanced Reports will roll out to all SALIDO customers as a free update in August 2016. In the following months, SALIDO will enhance its reporting API to go beyond sales and labor data to provide insights into other parts of the business, such as guest behavior, theoretical vs actual recipe costs, and more.

In addition to Advanced Reports, SALIDO’s single-platform offers Point of Sale, CRM, Labor Management, and Supply Chain Management systems.

### **ABOUT SALIDO**

SALIDO offers a restaurant operating system (rOS) that empowers hospitality businesses to control, analyze and leverage their critical data. Using a cloud-based, unified system, the SALIDO rOS offers point of sale, CRM, advanced reporting, labor management and kitchen supply management. Together, these functions offer a full-stack system that enables businesses to manage the entire restaurant experience, from back-of-the-house operations to all consumer-facing aspects, ultimately building and managing customer relationships. [www.salido.com](http://www.salido.com).