



SALIDO EXPANDS CLIENT ROSTER WITH MAPLE AND BY CHLOE.

*New Customers Will Use Supply Chain Management Software
to Optimize Inventory and Control Food Costs*

NEW YORK – (March 1, 2016) – SALIDO, the leading restaurant operating system, announced today that it has added two clients to its burgeoning roster with Maple, the first-of-its-kind restaurant-free food delivery service and by CHLOE., the vegan hit from ESquared Hospitality and Chef Chloe Coscarelli. The companies will use SALIDO's innovative supply chain management system for kitchen inventory, easy recipe and ingredient management, fast invoice processing and additional functions.

"This is an exciting time for SALIDO as we continue to sign on key partners, like Maple and by CHLOE.," said SALIDO Founder and CEO Shu Chowdhury. "I'm honored that they chose us to support their expanding operations as it signifies that we have built exceptional, value-added software that will aid in further developing their business."

Maple's Director of Culinary Operations Mike Barbera added, "We went through a competitive process looking for the right partner to advance our kitchen management needs. SALIDO was the most responsive in terms of new feature development and was the best technology fit for the long-term."

Timed to Maple and by CHLOE.'s recently announced expansion plans, SALIDO will play an integral role in each company's growth as it's supply chain management system is easy to scale and enables customers to seamlessly open new kitchens and locations, viewing their entire operation via one cloud-based dashboard.

"As we are preparing to expand the by CHLOE. brand in the coming year, we wanted a system that would grow with us while improving our technology and help to strengthen our back-of-house efforts; and we found that with SALIDO," said by CHLOE. Creative Director Samantha Wasser.

In addition to supply chain management, SALIDO offers a point of sale, CRM, HR, labor management and reporting. Together, these functions offer a full-stack restaurant operating system ("rOS") that empowers hospitality businesses to control, analyze and leverage their critical data. SALIDO's rOS enables clients to manage the entire restaurant experience, from back-of-the-house operations to all consumer-facing aspects, ultimately building and managing customer relationships.

Other current SALIDO customers include: Starr Restaurants, 'wichcraft, Num Pang Sandwich Shop, Pasquale Jones, and Jue Lan Club, among others growing daily.

About SALIDO

SALIDO powers the future of restaurant operations. Using one interconnected system, SALIDO lets a restaurant focus on what drives its core business: the customer experience, called the restaurant operating system, rOS. The SALIDO rOS empowers businesses to control, analyze and leverage their critical data. SALIDO collects comprehensive customer profiles, including party size, spend, branded products, payment time, and more. www.salido.com.